## WDAF - TV - Issue Ad Public File Checklist

	72055720425 685	
Name of S	Sponsoring Organization (	
Accepted:	: Rejected: (mark one)	
Class of T	Fime:	
	8/1- 8/21	
Flight date	es and times	<del></del>
	5,66 ORDER	
Rate char	rged US Strate Zace	
Description	on of Issue	
140	of New YORK AUG NIW WASHERSFROM S	<u>DC</u> 20005
Address	of Sponsoring Organization	
7		ATTRICED AND SERVICE STATE OF SERVICE STATE STATE OF SERVICE STATE STATE OF SERVICE STATE ST
Telephon	ne Number of Sponsoring Organization Email Address	***************************************
relephon	to Hamber of Openioring Organization	
Sponsor's	s Officers/Directors/Executive Committee	waeer
	7244 (Az) (77+5	
nn	ABBOR CLANING TIES	
1017	The Control of the Co	a-delitable delita
Addition to the second		<del></del>
Description	on of substantiation provided (if any)	
Proper S	ponsorship Identification: Yes No	
	1 A di	6/14
 e	Date	,

## WDAF-TV

## **ORDER**

## Flight Dates 08/15/12-08/21/12

<u>Order Sep</u> 00:15:00

Product Estimate # 888

Contract / Revision 568130 / Crossroads GPS Alt Order # 09791979

Original Date / Revision Agency Com 15% Billing Type Cash

08/14/12 08/14/12 Pilling Centert Order Type GENERAL

08/14/12 08/14/12 <u>Billing Contact</u> <u>Order Type</u> GENERAL Advertiser Cross roads GPS <u>Billing Cycle</u> EOM/EOC

66 Canal Center Plaza <u>Billing Calendar</u> BROADCAST

Suite 555
Agency Crossroads Media, LLC.

Agency Crossroads Media, LLC.

Demographic A35+

Buying Contact

Rev Codes SP-POL PLI POL

Sales Office DC-M Product Codes PL2A

66 Canal Center Plaza

Sales Region NAT Priority 1

Suite 555

Agency Ref

Advertiser Ref

Alexandria, VA 22314

Start Date

<u>Primary Account Executive</u> Dan Driscoll

Order%

**Account Executive** 

Dan Driscoll 100%

Order Share 27% Market Value 128981

**End Date** 

Competing Station % of Order Amount **KCPT** % 0 **KCTV** 24% 30955 **KCWE** % 0 **KMBC** 25% 32245 **KMCI** % 0 **KPXE** % 0 **KSHB** 24% 30955 % **KSMO** 0

**Billing Plan Order Totals** Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount August 2012 76 \$29,601.25 \$34,825.00 0.00 07/30/12 08/21/12 \$29,601.25 76 \$34,825.00 76 \$29,601.25 0.00 Totals \$34,825.00

											Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E1 4 0	8/15/12	08/15/12	M-F 5-530a	CM-All	5-530a	W	:30	1	\$250.002	0.00 NM	1	\$250.00
			M-F 5-530a									
FOX 4 NE	WS AT	5A										
Start [	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/13/	/12 (	08/19/12	W	1	\$250.00	0.00						
E2 4 0	8/16/12	08/16/12	M-F 5-530a	CM-All	5-530a	T	:30	1	\$250.002	0.00 NM	1	\$250.00
			M-F 5-530a									
FOX 4 NE	WS AT	5A										
Start [	Date 1	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/	/12 (	08/19/12	T	1	\$250.00	0.00						
E3 4 0	8/17/12	08/17/12	M-F 5-530a	CM-All	5-530a	F	.30	1	\$250.002	0.00 NM	1	\$250.00
			M-F 5-530a									
FOX 4 NE	WS AT	5A										
Start [	<u>Date</u> [	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/13/	/12 (	08/19/12	<del>-</del>	1	\$250.00	0.00						





Hiatus Dates

Original Date / Revision 08/14/12/ 08/14/12

Order Sep 00:15:00

Print Date: 08/14/12

Advertiser Crossroads GPS Product Crossroads GPS Estimate # 888

											Tota	ais
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		08/20/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	M	:30	1	\$250.002	0.00 NM	1	\$250.00
	IEWS AT					and a						
Start Week: 08/2		End Date 08/26/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
		08/21/12	M-F 5-530a	·	5-530a	-T	:30	1	\$250.002	0.00 NM	1	\$250.00
,	00/21/12	00/21/12	M-F 5-530a	On 7 m	0 0000	·	,00	•	Ψ200,00 L	0.00 1111	•	Ψ200.00
FOX 4 N	IEWS AT	5A										
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/2		08/26/12	-T	0.4.4.1	\$250.00	0.00	.00		A450 004	0.00 1/11		0.000
E 6 4	00/10/12	08/16/12	M-F 530-6a M-F 530-6a	CIVI-AII	530-6a	T	:30	1	\$450.001	0.00 NM	1	\$450.00
FOX 4 N	EWS AT	530A	W. 000 00									
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ı		
Week: 08/1		08/19/12	T	1	\$450.00	0.00						
E 7 4	08/17/12	08/17/12	M-F 530-6a	CM-All	530-6a	F	:30	1	\$450.001	0.00 NM	1	\$450.00
FOX 4 N	EWS AT	530A	M-F 530-6a									
		End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 08/1	3/12	08/19/12		1	\$450.00	0.00						
E 8 4	08/21/12	08/21/12	M-F 530-6a	CM-AII	530-6a	~T	:30	1	\$450.001	0.00 NM	1	\$450.00
FOX 4 N	ITWO AT	E20A	M-F 530-6a									
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/2		08/26/12	-T	1	\$450.00	0.00						
E 9 4	08/15/12	08/15/12	M-F 6-7a	CM-AII	6-7a	W	:30	1	\$450.002	0.00 NM	1	\$450.00
			M-F 6-7a									
	EWS AT		10 for a leaf my ca	On ata (this ata	Data	Datina						
Stan Week: 08/1		End Date 08/19/12	Weekdays	Spots/Week	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
	···	08/16/12	M-F 6-7a	CM-AII		T	:30	1	\$450.002	0.00 NM	1	\$450.00
			M-F 6-7a					-	*		·	4 100700
FOX 4 N												
		End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating 0.00				ļ		
Week: 08/1 E 11 4		08/19/12 08/17/12	M-F 6-7a	CM-AII	\$450.00 6-7a	F	:30	1	\$450.002	0.00 NM	1	\$450.00
E11 4	00/1//12	00/1//12	M-F 6-7a	CIVI-AII	0-1 a		.30	'	\$400,00 Z	0.00 14141	ŧ	\$450.00
FOX 4 N	EWS AT	6A										
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12	F	1	\$450.00	0.00						
E 12 4	08/20/12	08/20/12	M-F 6-7a M-F 6-7a	CM-All	6-/a	M	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4 NI	EWS AT	6A	WI-F O-7a									
		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		
Week: 08/2	20/12	08/26/12	M	1	\$450.00	0.00						
E 13 4	08/21/12	08/21/12	M-F 6-7a	CM-All	6-7a	-T	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4 N	EWS AT	6A	M-F 6-7a									
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/2		08/26/12	-T	1	\$450.00	0.00						
E14 4	08/15/12	08/15/12	M-F 7-9a	CM-AII	7-8a	W	:30	1	\$450.002	0.00 NM	1	\$450.00
mau	E146		7-8a		(7:00 AM-8:	00 AM)						
FOX 4 N	EWS									Į.		



<u> Hiatus Dates</u>

<u>Original Date / Revision</u> 08/14/12/ 08/14/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

14 4 FOX 4 St	08/15/1	2 08/15/12	M-F 7-9a	CM-AII	7-8a	W	:30	1	\$450.002	0.00 NM	1	\$450.0
						••	.50	,	ψ <del>1</del> 30.00 Z	O.OU INIVIS	•	\$450.00
	NEWS		7-8a		(7:00 AM-8:	00 AM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	/13/12	08/19/12	W	1		0.00						
15 4	08/16/1	2 08/18/12	M-F 7-9a	CM-All	7-8a	T	:30	1	\$450.002	0.00 NM	1	\$450.00
EOV 4	NEW		7-8a		(7:00 AM-8:0	00 AM)						
_	NEWS art Date	End Date	<u>Weekdays</u>	Enate Mark	Data	Dating						
Week: 08		08/19/12	T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
16 4		2 08/17/12	M-F 7-9a	CM-AII	*** **********************************	F	:30	1	\$450.002	0.00 NM	1	\$450.00
			7-8a		(7:00 AM-8:0	00 AM)		•	¥ .00.00 =		•	Ψ 100.0.
	NEWS									I		
W-104-A	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08		08/19/12	F		\$450.00	0.00			A 150 00 0	0.00.114.5		
17 4	06/20/1	2 08/20/12	7-8a	CM-All	7-88 (7:00 AM-8:0	Μ ΜΑΔ ΟΙ	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		7.00		(1.00 Mileux	A AWI)						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08	/20/12	08/26/12	M	1	\$450.00	0.00						
18 4	08/21/1	2 08/21/12		CM-All		-T	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		7-8a		(7:00 AM-8:0	00 AM)						
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/26/12	-T		\$450.00	0.00						
19 4	08/15/1	2 08/15/12	M-F 7-9a	CM-All		W	:30	1	\$450.002	0.00 NM	1	\$450.00
			8-9a		(8:00 AM-9:0	00 AM)						ψ (ουισι
FOX 4					ш.							
Sta Week: 08		End Date 08/19/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
			1.5 00 00 0			T	:30	1	£450.00.0	0.00 NIA	4	@ 4 E O O O
20 4	00/10/1	2 00/10/12	8-9a		(8:00 AM-9:0		.20	1	\$450.002	0.00 NM	1	\$450.00
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	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
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21 4	08/17/1	2 08/17/12				F	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		<b>8-</b> 9a		(8:00 AM-9:0	O AM)				1		
		End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08	/13/12	08/19/12	F		\$450.00	0.00						
22 4	08/20/1	2 08/20/12	M-F 7-9a	CM-All	8-9a	M	:30	1	\$450.002	0.00 NM	1	\$450.00
50V 4	NEMA		8-9a		(8:00 AM-9:0	0 AM)						
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<u>ي د</u> .Week: 08	art Date /20/12	End Date 08/26/12	<u>Weekdays</u> M~~	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
23 4		2 08/21/12	M-F 7-9a	CM-All		-T	:30	1	\$450.002	0.00 NM	4	<b>6450.00</b>
		ee wearrow !/ tóle	8-9a		(8:00 AM-9:0	· · · · · · · · · · · · · · · · · · ·	.00	'	をようひいひひを	O. DO TRIVI	1	\$450.00
	NEWS					,						
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Sta	art Date		_									
Sta Week: 08	/20/12	08/26/12	-T		\$450.00	0.00						
Sta Week: 08	/20/12			1 CM-All	·····	0.00 W	:30	1	\$150.002	0.00 NM	1	\$150.00



568130

Flight Dates 08/15/12-08/21/12

Hiatus Dates

<u>Original Date / Revision</u> 08/14/12/ 08/14/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

l = - (	Db 04-						ļ <u>.</u>				Tota	als
Ln (			Inventory Code			Time Days	Len S	-		Rtg Type		Amount
E 24	4 08/15	5/12 08/15/12	M-F 9-10a M-F 9-10a	CM-Al	9-10a		:30	1	\$150.002	0.00 NM	1	\$150.00
F	OX 4 NEWS	AT 9A	W-1 0 10a									
	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 08/13/12	08/19/12	W	1	\$150.00	0.00						
E 25	4 08/16	6/12 08/18/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	~~~T	:30	1	\$150.002	0.00 NM	1	\$150.00
F	OX 4 NEWS	AT 9A	W-1 0-10g									
	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 08/13/12	08/19/12	T	1	\$150.00	0.00		<del></del>				
E 26	4 08/17	7/12 08/17/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	<del>F</del>	:30	1	\$150.002	0.00 NM	1	\$150.00
FC	OX 4 NEWS	AT 9A	W-1 3-10a								İ	
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 08/13/12	08/19/12	F	1	\$150.00	0.00						
E 27	4 08/20	/12 08/20/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M	:30	1	\$150.002	0.00 NM	1	\$150.00
FC	OX 4 NEWS	AT 9A	M-L 2-109									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 08/20/12	08/26/12	M	1	\$150.00	0.00						
E 28	4 08/21	/12 08/21/12		CM-All	9-10a	-T	:30	1	\$150.002	0.00 NM	1	\$150.00
FC	OX 4 NEWS	AT 9A	M-F 9-10a									
	Start Date		Weekdays	Spots/Week	Rate	Rating						
Wee	k: 08/20/12	08/26/12	-T	1	\$150.00	0.00						
E 29	4 08/15	/12 08/15/12		CM-All	12-1p	W	:30	1	\$225.002	0.00 NM	1	\$225.00
FC	X 4 NEWS	AT NOON	M-F 12-1p							Ĭ		
. ~	Start Date		Weekdays	Spots/Week	Rate	Rating						
Wee	k: 08/13/12	08/19/12	W	1	\$225.00	0.00						
E 30	4 08/16	/12 08/16/12	4 1	CM-All	12-1p	~~~T~	:30	1	\$225.00 2	0.00 NM	1	\$225.00
FC	X 4 NEWS	AT NOON	M-F 12-1p							i		
, 0	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Weel	k: 08/13/12	08/19/12	T	1	\$225.00	0.00				l		
E 31	4 08/17	/12 08/17/12	M-F 12p-1p	CM-All	12-1p	F	:30	1	\$225.002	0.00 NM	1	\$225.00
EC	X 4 NEWS	AT NOON	M-F 12-1p							ĺ		
, 0	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Weel	k: 08/13/12	08/19/12	F	1	\$225.00	0.00						
E 32	4 08/20/	12 08/20/12	M-F 12p-1p	CM-All		M	:30	1	\$225.002	0.00 NM	1	\$225.00
50	V A NIEWO	AT NICONI	M-F 12-1p									*********
FU	X 4 NEWS A Start Date	End Date	Weekdays	Spots/Week	Doto	Dating						
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E 33	4 08/21/	12 08/21/12	M-F 12p-1p	CM-All		-T	:30	1	\$225.002	0.00 NM	1	\$225.00
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FO	X 4 NEWS A Start Date		Maakdaya	Cnoto Milant	Dt.	Dation						
Weel	C 08/20/12	End Date 08/26/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
		12 08/15/12		CM-All		W	:30	1	\$450.002	0.00 NM	1	\$450.00
			5-530p		(5:00 PM-5:3			ı	*-104.00 #	U.UU IVIVI	ı	ψ <del>13</del> 0.00
FO	X 4 NEWS									l		



Hiatus Dates

<u>Original Date / Revision</u> 08/14/12/ 08/14/12

Order Sep 00:15:00

Print Date: 08/14/12

Advertiser Crossroads GPS

Product Crossroads GPS

Ln	Ch	Start	End	Inventory Code	Brook	Start/End 3	Time Days	Len Sp	ote	Rate Dri	Rtg Type	Tota	
E 34	4		2 08/15/12	M-F 5-6p		5-530p	W	_	1	\$450.002	0.00 NM	Spois 1	Amount \$450.00
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F		NEWS	E 15 (								ı		
We		art <u>Date</u> /13/12	End Date 08/19/12	<u>Weekdays</u> w	Spots/Week 1		Rating 0.00						
E 35	4	~	2 08/16/12		<u>.</u>	5-530p	T	:30	1	\$450.002	0.00 NM	1	\$450.00
				5-530p	,	(5:00 PM-5:	30 PM)		·	* 1401002	0.00 11.0	•	ψ+QQ.Q(
F		NEWS	E 15 1										
We		art Date /13/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week 1	*************	Rating 0.00				ı		
E 36	4		2 08/17/12		· · · · · · · · · · · · · · · · · · ·		F	:30	1	\$450.002	0.00 NM	1	\$450.00
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F		NEWS											
\A/c		art <u>Date</u> /13/12	End Date 08/19/12	Weekdays	Spots/Week 1		Rating 0.00						
E 37			2 08/20/12	······································		\$450.00 5-530p	. M	:30	1	\$450.00 2	0.00 NM	4	¢450.00
		0012011	# 00/E9/12	5-530p	OWN	(5:00 PM-5:		.ço	1	\$40 <b>0</b> ,00 &	U.UU NIVI	1	\$450.00
F		NEWS				,	,				Î		
101-		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				1		
E 38	4	/20/12	08/28/12 2 08/21/12	M	<u> </u>	\$450.00 5-530p	0.00	120	4	0450 000	0.00 1/11		<b>*</b> 4 * 0 * 0 * 0
L 00	7	00/21/3	2 00/2//12	5-530p	Civi-VIII	(5:00 PM-5:3	•	:30	1	\$450.002	0.00 NM	1	\$450.00
F	OX 4	NEWS		·		(2	,				1		
		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
E 39	ek: 08.	/20/12	08/26/12 2 08/15/12	-T	7 Chá Ail	\$450.00	0.00			****			
⊏ 39	4	00/13/1	£ 00/10/12	530-6p	CIVI-AII	530-6p (5:30 PM-6:0	W (M9 ()	:30	1	\$450.002	0.00 NM	1	\$450.00
F	OX 4	NEWS				(**************************************					ŀ		
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
		/13/12	08/19/12	W	1	<del>* • • • • • • • • • • • • • • • • • • •</del>	0.00						
E 40	4	08/16/1	2 08/16/12	530-8p	CM-AII	530-6p (5:30 PM-6:0	T	:30	1	\$450.002	0.00 NM	1	\$450.00
F	OX 4	NEWS		000 ор		(0.001100.0	, G + Wij						
	**********	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 08		08/19/12	T	1	\$450.00	0.00						
E 41	4	08/17/1	2 08/17/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6:0	E	:30	1	\$450.002	0.00 NM	1	\$450.00
F	OX 4	NEWS		550-op		(J. JU PNPO.L	io Pivij						
	<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
		/13/12	08/19/12	F	1	\$450.00	0.00	*******					
E 42	4	08/20/1	2 08/20/12	· · · · · · · · · · · · · · · · · · ·		530-6p	M	:30	1	\$450.002	0.00 NM	1	\$450.00
F	OX 4 i	NEWS		530-6p		(5:30 PM-6:0	IU PIVI)				ı		
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 08/	20/12	08/26/12	M	1	\$450.00	0.00						
E 43	4	08/21/1	2 08/21/12	M-F 5-6p		530-6p	-T	:30	1	\$450.002	0.00 NM	1	\$450.00
E	OX 4 I	NEWS		530-6p		(5:30 PM-6:0	IU PM)				ł		
•		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 08/		08/26/12	-T	1	\$450.00	0.00						
E 44	4	08/15/12	2 08/15/12	M-F 6-630p	CM-All	6-630p	W	:30	1	\$600.002	0.00 NM	1	\$600.00
,				M-F 6-630p									



Contract / Revision

568130 Flight Dates 08/15/12-08/21/12 Hiatus Dates

Original Date / Revision 08/14/12/ 08/14/12 Order Sep 00:15:00

Advertiser Crossroads GPS Product Crossroads GPS Estimate # 888

									Total	s
Ln Ch Start End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
E 44 4 08/15/12 08/15	/12 M-F 6-630p M-F 6-630p	CM-All	6-630p	W	:30	1	\$600.002	0.00 NM	1	\$600.00
FOX 4 NEWS AT 6P	1VI-1" 0-030P									
Start Date End D		Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/ E 45 4 08/16/12 08/16	<del></del>	1 1	\$600.00 6-630p	0.00 T	:30	1	\$600.002	0.00 NM	1	\$600.00
	M-F 8-630p	OW 7 th	0-000р	·	.00	į	ψ000.002	0.00 14111	•	φοσοίσο
FOX 4 NEWS AT 6P	1At t - d	0 1	D-4-	D-D						
<u>Start Date</u> <u>End D</u> Week: 08/13/12 08/19/		Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E 46 4 08/17/12 08/17		CM-All	6-630p	F	:30	1	\$600.00 2	0.00 NM	1	\$600.00
EOV A NEW OAT OR	M-F 6-630p							-		
FOX 4 NEWS AT 6P Start Date End D	ate Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/		1	\$600.00	0.00						
E 47 4 08/20/12 08/20	•	CM-All	6-630p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
FOX 4 NEWS AT 6P	M-F 6-630p									
Start Date End D		Spots/Week	<u>Rate</u>	Rating						
Week: 08/20/12 08/26/		1	\$600.00	0.00			****			
E 48 4 08/21/12 08/21	/12 M-F 6-630p M-F 6-630p	CM-All	6-630p	-T	:30	1	\$600.002	0.00 NM	1	\$600.00
FOX 4 NEWS AT 6P	5 555p									
Start Date End D		Spots/Week	Rate	Rating						
Week: 08/20/12 08/26/ E 49 4 08/15/12 08/15	/12 M-F 630-7p	CM-All	\$600.00 630-7p	0.00 W	:30	1	\$450.002	0.00 NM	1	\$450.00
	M-F 630-7p					•	Ų 100:0V <u>–</u>	0.00 11111	·	Q-100.00
ACCESS HOLLYWOOD	sto Mookdaya	Cnoto Milook	Doto	Deting						
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/		Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 50 4 08/16/12 08/16	/12 M-F 630-7p	CM-All	630-7p	T	:30	1	\$450.002	0.00 NM	1	\$450.00
ACCESS HOLLYWOOD	M-F 630-7p									
Start Date End Date	ite Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/		1	\$450.00	0.00						
E 51 4 08/17/12 08/17	/12 M-F 630-7p	CM-All	630-7p (8:30 PM-7:0	F	:30	1	\$450.002	0.00 NM	1	\$450.00
ACCESS HOLLYWOOD	M-F 630-7p		(0:30 PIVI-7:0	UU PIVI)						
Start Date End Da		Spots/Week	<u>Rate</u>	Rating						
Week: 08/13/12 08/19/	2F /12 M-F 630-7p	1	\$450.00	0.00	-20	4	# 4CO OO O	0.00.104		6450.00
E 52 4 08/20/12 08/20	M-F 630-7p	CIVI-AII	630-7p	M	:30	1	\$460.002	0.00 NM	7	\$450.00
ACCESS HOLLYWOOD	·									
Start Date End Date Week: 08/20/12 08/26/		Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
	/12 M-F 630-7p	·	630-7p	-T	:30	1	\$450.00 2	0.00 NM	1	\$450.00
	M-F 830-7p	~ <b>/</b>		•		•			•	Ţ.55.55
ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u>	ta Maakdays	Spots/Week	Poto	Pating						
Week: 08/20/12 08/26/		Spots/veek 1	<u>Rate</u> \$450.00	Rating 0.00				1		
E 54 4 08/15/12 08/15	·	CM-All	9-930p	W	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4 NEWS	9-930p		(9:00 PM-9:	30 PM)						
								6		



568130

Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/14/12/ 08/14/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

									Tota	do
Ln Ch Start End	Inventory Code	e Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	Amount
E 54 4 08/15/12 08/15	/12 M-F 9-10p		9-930p	W	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4 NEWS	9-930p		(9:00 PM-9:	30 PM)						
Start Date End D		Spots/Week		Rating						
Week: 08/13/12 08/19/ E 55 4 08/16/12 08/16		1	\$750.00	0.00 T	:30	1	£750 00 0	0.00 NM	1	6750.00
E 55 4 08/16/12 08/16	/12 M-F 9-10p 9-930p		9-930p (9:00 PM-9:	· ·	:50	ı	\$750.002	U.UU INIVI	ž.	\$750.00
FOX 4 NEWS										
<u>Start Date</u> <u>End D</u> Week: 08/13/12 08/19/		Spots/Week 1		Rating 0.00						
	/12 <b>M</b> -F 9-10p		9-930p	F	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4 NEWS	9-930p		(9:00 PM-9:	30 PM)				İ		
Start Date End D	ite Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/		1	T	0.00						
E 57 4 08/20/12 08/20	/12 M-F 9-10p 9-930p		9-930p (9:00 PM-9:	M	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4 NEWS	9-93 <b>0</b> p		(9.00 Fivi-9.	ou Fivi)						
Start Date End D		Spots/Week		Rating						
Week: 08/20/12 08/26/ E 58 4 08/21/12 08/21	/12 M /12 M-F 9-10p	1	\$750.00 9-930p	0.00 -T	:30	1	\$750.002	0.00 NM	1	\$750.00
E 50 4 06/21/12 00/21	9-930p		(9:00 PM-9:	·	.50	1	\$700.002	U.UU INIVI	ı	φ/30.00
FOX 4 NEWS				<b>-</b>						
<u>Start Date</u> <u>End D</u> Week: 08/20/12 08/26/		Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
	/12 M-F 9-10p	CM-All		W	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4 NEWS	930-10p		(9:30 PM-10	:00 PM)						
Start Date End D	ate Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/	2W	1		0.00						
E 60 4 08/16/12 08/16	/12 M-F 9-10p 930-10p		930-10p (9:30 PM-10	T	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4 NEWS	930-10p		(9:30 PIVI-10	.uu mvi)						
Start Date End D		Spots/Week	Rate	Rating				ł		
Week: 08/13/12 08/19/ E 61 4 08/17/12 08/17	12T /12 M-F 9-10p	CM-AII		0.00	:30	1	\$750.002	0.00 NM	1	\$750.00
E 01 4 00/1//12 00/1/	930-10p		(9:30 PM-10	•	.50	'	\$130.002	O.OO INIVI	ı	\$750.00
FOX 4 NEWS		0 , 7,4								
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/		Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 62 4 08/21/12 08/21		CM-All	930-10p	-T	:30	1	\$750.002	0.00 NM	1	\$750.00
COV 4 NEDATO	930-10p		(9:30 PM-10	:00 PM)						
FOX 4 NEWS Start Date End D	ate Weekdays	Spots/Week	Rate	Rating				l		
Week: 08/20/12 08/26/		1	\$750.00	0.00						
E 63 4 08/16/12 08/16	•	CM-All	10-1030p	T	:30	1	\$750.002	0.00 NM	1	\$750.00
FOX 4 NEWS AT 10P	M-F 10-1030p							İ		
Start Date End D		Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/ E 64 4 08/17/12 08/17		1	\$750.00	0.00 F	,20	4	#750 00 O	0.00 113	4	<u>የ</u> ማድላ ላላ
E 04 4 U0/1//12 U8/1/	/12 M-F 10-1030p M-F 10-1030p	CIVI-AII	10-1030p	~-~- <b>!</b>	:30	1	\$750.002	0.00 NM	7	\$750.00
FOX 4 NEWS AT 10P								İ		



<u>Hiatus Dates</u>

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Advertiser Crossroads GPS

Product Crossroads GPS

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S <sub>i</sub>	oots	Rate Pri	Rtg Type	Tota Spots	als Amount
E 64 4	08/17/	12 08/17/12	•	CM-All	10-1030p	F	:30	1	\$750.002	0.00 NM	1	\$750.00
ΕΩΧ	4 NEWS A	T 10D	M-F 10-1030p							i		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	08/13/12	08/19/12	F	1	\$750.00	0.00						
E 65 4	08/21/	12 08/21/12	M-F 10-1030p	CM-All	10-1030p	-T	:30	1	\$750.00 2	0.00 NM	1	\$750.00
			M-F 10-1030p		•							4.00.00
	4 NEWS A	T 10P										
	Start Date	End Date	<u>Weekdays</u> -T	Spots/Week		Rating						
	08/20/12	08/26/12	•	1	4100100	0.00						
E 66 4	08/15/	12 08/15/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	W	:30	1	\$375.00 2	0.00 NM	1	\$375.00
FOX	4 NEWS A	T 1030P M-F	FOX 4 NEWS									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	08/13/12	08/19/12	W	1		0.00						
E 67 4	08/16/	12 08/16/12	M-F 1030-1102p	CM-AII	1030-1102p	T	:30	1	\$375.002	0.00 NM	1	\$375.00
			M-F 1030-1102p							j		
			FOX 4 NEWS		_							
_	Start Date 08/13/12	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating				i		
		08/19/12		1	\$375.00	0.00						
E 68 4	00/1//	2 08/11/12	M-F 1030-1102p M-F 1030-1102p	CIVI-AII	1030-1102p	~F	:30	1	\$375.00 2	0.00 NM	1	\$375.00
FOX	4 NEWS A	T 1030P M-F	FOX 4 NEWS							1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	08/13/12	08/19/12	F	1	\$375.00	0.00				ı		
E69 4	08/20/1	2 08/20/12	M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$375.002	0.00 NM	1	\$375.00
			M-F 1030-1102p									,
			FOX 4 NEWS									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	08/20/12	08/26/12	M	1	\$375.00	0.00						
E 70 4	08/21/1	2 08/21/12	M-F 1030-1102p M-F 1030-1102p	CIVI-AII	1030-1102p	T	:30	1	\$375.00 2	0.00 NM	1	\$375.00
FOX	4 NEWS A	T 1030P M-F	FOX 4 NEWS									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	08/20/12	08/26/12	-T	1	\$375.00	0.00						
E 71 4	08/17/1	2 08/17/12	NFL Game (Pre-S	Season@M-All	257P-CC	F~~	:30	1	\$1,400,002	0.00 NM	1	\$1,400.00
			FOX NFL Presea	son Gan					.,,		,	V.,
		ON ON FOX										
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
***************************************	08/13/12	08/19/12	F		\$1,400.00	0.00	······································					
E 72 4	08/18/1	2 08/18/12		CM-All		S-	:30	1	\$375.001	0.00 NM	1	\$375.00
FOX	4 NEWS		8-9a		(8:00 AM-9:0	U AIVI)				I		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	08/13/12	08/19/12	S-	1	\$375.00	0.00				ļ		
E 73 4	08/18/1	2 08/18/12	Sa 5-6p	CM-Aii	530-6p	S-	:30	1	\$225.002	0.00 NM	1	\$225.00
			530-6p		(5:30 PM-6:0	_	.50	•	**********	0.00 1111	•	Ψ220.00
	4 NEWS					•						
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
	08/13/12	08/19/12	S	1	\$225.00	0.00						
E74 4	08/18/1	2 08/18/12	· ·		9-930p	S-	:30	1	\$450.002	0.00 NM	1	\$450.00
FΟX	4 NEWS		9-930p		(9:00 PM-9:3	u PM)						
1 0/	- 14L VV									1		

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Flight Dates 08/15/12-08/21/12

Hiatus Dates

<u>Original Date / Revision</u> 08/14/12/ 08/14/12

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Advertiser Crossroads GPS

**Product Crossroads GPS** 

Estimate # 888

Ln Ch Start En	d Inventory Code Br	eak Start/End T	Time Days	Len Spots	Rate Pri	Rtg Type	Total Spots	s Amount
E 74 4 08/18/12 08/1	8/12 Sa 9-10p CN 9-930p	-All 9-930p	S-	:30	1 \$450.002	0.00 NM	1	\$450.00
FOX 4 NEWS	a-a20b	(9:00 PM-9:	30 PNI)					
Start Date End [	<u> Date Weekdays Spots/W</u>	<u>eek Rate</u>	Rating					
Week: 08/13/12 08/19	)/12\$-	1 \$450.00	0.00					
E 75 4 08/19/12 08/1	9/12 FOX News Sunday CM	-All 9a-10a	5	:30	1 \$150.002	0.00 NM	1	\$150.00
	FOX News Sunday							,
FOX NEWS SUNDAY	·							
Start Date End D	<u>Date Weekdays Spots/W</u>	<u>eek Rate</u>	Rating			j		
Week: 08/13/12 08/19	/12S	1 \$150.00	0.00			ĺ		
E 76 4 08/19/12 08/1	9/12 SU 1030-1102p CM	-All 1030-1102p	s	:30	1 \$375.002	0.00 NM	1	\$375.00
	Su 1030-1102p					ı		,
FOX 4 NEWS AT 1030F	•							
Start Date End D	<u> Date Weekdays Spots/W</u>	ek Rate	Rating					
Week: 08/13/12 08/19	/12S	1 \$375.00	0.00			1		
						Totals	70 60	4 925 AA

Totals

76 \$34,825.00